



CsHM Social Media Policy

The CsHM LinkedIn, Twitter, and Conference App (collectively, “social media channels”) are social media platforms for community members to connect to and learn about the CsHM initiatives and programs through information, pictures and videos. Our goal is to provide useful and interesting content about the Canadian School of Hydrocarbon Measurement through open and respectful dialogue relating to the specific events this organization sponsors and/or engages in.

The CsHM reserves all rights relating to the company’s social media channels, including but not limited to: (i) adding, removing, or modifying any content, (ii) blocking disruptive users; and (iii) discontinuing any of our social media channels at any time.

The CsHM Committee may, in its sole discretion, delete irresponsible content or content that is otherwise inconsistent with the purpose of the CsHM social media channels; namely, dissemination and sharing of on-topic, appropriate content. To the extent applicable, the CsHM Committee reserves the right to block any user that fails to comply with this policy. Examples of inappropriate or off-topic messages include, but are not limited to, the following:

- Defamatory, malicious, obscene, intimidating, discriminatory, harassing or threatening comments or hate propaganda;
- Calls to violence of any kind;
- Activity that violates any law or regulation;
- Spam directed at CsHM or any of CsHM Followers, including any form of automatically generated content or repeatedly posting the same content;
- Content that includes medical advice that may be unsolicited and/or unverified;
- Content deemed to constitute an unapproved use of any of our products or is otherwise false or misleading;
- Any potential infringement upon any intellectual property rights, including but not limited to, brand names, trade names, logos, copyrights or trade secrets of any person, business or place;
- Other content deemed to be off-topic or to disrupt the purposes of the channel, its Followers, and its sense of community and acceptance; and
- Content posted by fake or anonymous users.

Our social media channels are not the appropriate place to resolve issues, complaints or suggestions about individual sales and service experiences or our events. The CSHM does not create, control, represent, or endorse any opinions or statements expressed by others within its social media channels, including those that Follow/Like the CSHM and those Followed/Liked by the CSHM and that any content posted by anyone other than the CSHM is the responsibility of the submitter and not the CSHM. Links which take you out of our social media channels, websites, and digital assets are not under the control of the CSHM, and the CSHM is not responsible for the terms and conditions, privacy policy, or content of any such site or any further links from such site. The CSHM is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement of the linked site by the CSHM. If the CSHM follows another user's account, "likes" another page, re-tweets, "favorites," shares, or otherwise re-posts another user's content, such an action does not constitute an endorsement.

The content you submit to our social media channels is public and will not place the CSHM under any obligation to you. This means the CSHM is free to disclose and use the ideas contained in content on a non-confidential basis to anyone without any liability to you. By submitting content you represent and warrant to the CSHM that you are the sole owner of the content and that the CSHM's use of the content will not violate the rights of any third party, including, but not limited to copyright rights; and that you will defend and hold the CSHM harmless from any and all claims arising therefrom. By submitting content you waive any right to inspect or approve of such uses and agree to hold harmless the Conference Management from any and all claims you, your heirs, executors or assigns may at any time have against the Conference Management on account of the granting of the license or arising out of the Conference Management's use of the content

